

## OVERVIEW

JR Consulting is a leading global professional services company, providing a broad range of solutions in strategy, consulting, business training, business technology, organization, marketing and operations.

Founded by Jhonson Robert, began a few decades ago and have grown due to excellent relationships with our clients. We started out small, with just a few people and a small office, but today we have offices in multiple countries.

We are very proud of our achievements and all the people who led us here.

## **OUR MISSION**

We help our clients to add value, achieve their dreams and business objectives, we give them the skills and the courage to implement ideas that can create a sustainable future. We are a values-driven organization. Our values reflect the thinking of our founder, Jhonson Robert, who is a major force in shaping the firm.

## **OUR VALUES**

### Confidence

We strive to build a relationship of trust with every client, for the long-term.

- We guard client confidences.
- We don't publicize our work for our clients.
- We express the truth as we see it.
- We will only take on an engagement if we believe we can create value for the client substantially in excess of our professional fees.

### Sustainability

Sustainability is achieved when all the operational practices are realized without compromising the quality of life of future generations. Our goal is to optimize the triple bottom line: Planet - People - Profit.

### Mutual Learning:

We consider ourselves a learning organization. We invest in our team and continuously want to improve how we do business. Our clients learn from us and we learn from our clients.

## **Beauty and Humanity**

We believe that excellence is achieved through the creation of an open environment that promotes integrity, compassion, humility and trust and that respects and celebrates diversity in all forms.

### Leadership & Innovation

We believe that there is no progress without growth of self-consciousness and individual responsibility. We encourage creativity, innovation, vision, optimism and intellectual flexibility among all our customers.

#### Service

We are committed to serve the world



# FOUNDER & CEO

### Robert Jhonson

Born in a poor family, his father carpenter and mother homemaker. Hard years have made him what he is today.

Robert Jhonson is an internationally renowned author and speaker in the fields of Self-Development, Analytics and Business Strategy, Leadership, Lifestyle Medicine and Spiritual Growth. Over the two decades of his career, he wrote more than 20 books, including 6 New York Times bestsellers. He created many companies, audion and video programs, and appeared on thousands of television and radio shows.

PhD in Biological Sciences at the University of Quebec in Montreal (Canada) and MBA at the Harvard Business School (USA). Two master's in Psychology. Advisor to many global industries around the world.

His work is founded on a rigorous understanding of every client's institutional context, sector dynamics, and macroeconomic environment.

He studies markets, trends, and emerging best practices, in every industry and region, locally and globally.

All consultants of JRC contribute time and expertise to developing these insights, because they are integral to his ability to help clients achieve their goals.

His investment in knowledge also helps advance the practice of management.

# **OUR PROMISE**

## Inspire confidence

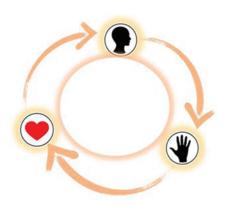
Building for the future means making bold moves and tough decisions that will transform your business.

It takes guts and confidence, plus belief in oneself and belief in the key players in the organization. We're proud to help create organizations Fear - Free built on trust, not fear. Scared people spend a lot more time plotting their survival than working productively, so The Fear-Free Organization has zero tolerance for bullies, vicious gossip, undermining behaviors, hijacking tactics, political jockeying for position or favoritism. Instead, it works on inspiration.

Evidence from neuroscience shows that individuals and organizations are more successful when people are encouraged to take risks, to explore new ideas, and to channel their energies in ways that work for them.



# **OUR APPROCH**



INSIHTS - INSPIRE - IMPLEMENT

#### INSIGHTS: THE INSIGHTS TO KNOW HOW TO TRANSFORM YOUR COMPANY.

Our role is to add value, protect clients and help them achieve their dreams and business objectives. To transform your business, you need a partner. A partner who works shoulder to shoulder with you to help you reach the next level of performance.

With expertise in more than 20 industries and the best consulting talent in the world, Jhonson Robert Consulting is that partner.

## INSPIRE: INSPIRE CONFIDENCE. EMPOWER CHANGE.

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## IMPLEMENT: THE CAPABILITIES TO IMPLEMENT CHANGE.

Change, one of the few true constants in life, is not all bad. Organizations need to institute internal changes to make the most of external changes. But it's not always easy to get a large organization moving in the right direction unless the change is well managed.

To transform your business, you need a partner. One who brings you new and innovative ideas every day.

A partner with deep industry knowledge, meaningful insights and the broadest range of capabilities. Jhonson Robert Consulting. Talent strategies for world-class performance.